

**FOR IMMEDIATE RELEASE**

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Calibrate, Inc. to Exhibit at 2010 BIO International Convention

Calibrate's Pipette Calibration Service System to be Featured at Global Biotechnology Event

BIO International Convention, Chicago, April 30, 2010 – Calibrate, Inc., a leading provider of on-site and mail-in pipette calibration and repair services, today announced it will participate as an exhibitor in Booth #4541 at the 2010 BIO International Convention taking place May 3 – 6, 2010 at McCormick Place in Chicago, Illinois. This is the second year the vendor will be at the tradeshow to help customers understand how to build customized pipette service programs for their facilities.

The BIO International Convention, hosted by the Biotechnology Industry Organization, is the world's largest biotechnology event, connecting over 14,000 business leaders, scientists, executives, investors, and industry leaders within the areas of medicine, fuels, materials, foods, and processes. The four-day event consists of a business forum, educational programs, exhibitions, and networking opportunities surrounding the latest technology and biotechnology innovations.

Calibrate will feature its unique 6 Level Service System that is designed to give customers more thorough options and meet the highest standards and compliance requirements for their pipette calibration and repair needs. All levels of service include a comprehensive preventative maintenance package, calibration adjustment, repair, and pipette identification. Levels 2-6 provide documentation including as-found and as-left data. Levels 5 and 6 are ISO/IEC 17025 accredited.

"BIO International highlights individuals and organizations that are contributing ground-breaking ideas and advancements to the biotechnology industry," said Erin Lenhardt, director of marketing for Calibrate, Inc. "In today's highly regulated environment, it's more important than ever to get accurate results from a calibration laboratory. When BIO attendees visit our booth, we hope to provide them with expert knowledge about why an ISO 17025 accredited lab is the best choice for fulfilling pipette calibration needs and ensuring technical competence."

**About Calibrate, Inc.**

Calibrate, Inc. is North America's leader in pipette calibration, repair, and documentation services. ISO 17025 accredited by A2LA since 2004, Calibrate provides quality customer-driven services. Customers have the option of on-site or mail-in service and can choose between 6 Levels of Service, each of which can be customized to meet specific needs. Visit [www.pipetpeople.com](http://www.pipetpeople.com) or call 919-240-4089 for more information or to get a complimentary quote.

**About BIO**

BIO represents more than 1,200 biotechnology companies, academic institutions, state biotechnology centers and related organizations across the United States and in more than 30 other nations. BIO members are involved in the research and development of innovative healthcare, agricultural, industrial and environmental biotechnology products. BIO also produces the BIO International Convention, the world's largest gathering of the biotechnology industry, along with industry-leading investor and partnering meetings held around the world.

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